DEXTER JOHN CHAVEZ

FULL STACK WORDPRESS / LARAVEL DEVELOPER

PROFESSIONAL SUMMARY

Hi, I'm Dexter John Chavez from Tuy, Batangas. I have three years of experience in website development, specializing in both pure coding and using content management systems like WordPress. I am skilled in converting PSD files into live WordPress websites using page builders like Elementor.

I can also create eCommerce websites with payment gateways such as PayPal and Stripe, and I have experience developing custom themes and plugins as needed. My background includes ensuring user-friendly interfaces and full responsiveness across all devices, utilizing media queries, and implementing JavaScript, jQuery, and PHP snippets when necessary.

In addition to my WordPress expertise, I have recently expanded my skill set to include Laravel development. I am proficient in using Laravel Blade for templating, creating APIs, and have a solid understanding of the MVC architecture within Laravel. This allows me to build robust and scalable web applications.

Furthermore, I have experience with SEO integration using tools like Rank Math and Yoast SEO. I also have a background in digital marketing, which includes connecting CRMs to websites, creating forms, embedding content, pop-ups, and simple email automation.

CONTACT

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Portfolio: https://dexportfolio.online/

WORK EXPERIENCE

1. Smart Inbox Technology | Senior Full Stack Developer | October 2024 - March 2025

I.T COMPANY SERVICES

- Web Design and Development
- SEO Optimization
- Google Console & Analytics
- E-commerce Solutions
- Custom Development
- Site Security & Maintenance
- Installing WordPress and configuring hosting
- Purchasing domain names and setting up DNS
- Setting up Laravel app projects
- Creating components and layouts in Laravel
- Understanding of MVC architecture in Laravel
- Creating Blade templates in Laravel
- Developing Laravel APIs
- Testing APIs using Postman

2. TechZ Digital | Wordpress Developer | August 2023 - October 2024

OUTSOURCING DIGITAL MARKETING COMPANY

- Coding custom shortcodes connected to ACF and CPT
- Building pages using Elementor Page Builder
- Converting old PHP websites into WordPress websites with complete functionality
- Converting Figma designs into WordPress websites

Client # 1

Brandstar Digital Marketing Based Miami Florida | Frontend Wordpress Developer | Sept 2023 - April 2024

- Handling different project managers and receiving various tasks from them
- Fixing all related WordPress tasks
- Building different landing pages using various page builders
- Creating custom code to meet client needs
- Adding blogs as scheduled by the client
- Creating pop-up sales or promotions for their websites
- Ensuring that the website is mobile-friendly and responsive

Client # 2

SellerSnap Based on Israel | Wordpress Developer + Marketing | April 2024 - October 2024

- Maintaining the website
- Performing daily backups
- Ensuring that the website is error-free and bug-free
- Coding page templates using HTML, CSS, Bootstrap, and JavaScript
- Creating Advanced Custom Fields (ACF) and Custom Post Types (CPT) connected to the page template
- Connecting ACF and CPT to the WordPress page template using PHP code
- Ensuring that the website is mobile-friendly and responsive
- Integrating HubSpot forms into WordPress
- Creating email templates on HubSpot
- Adding partner items and blog posts to the website

3. Yaramay | Website Developer | January 2022 - April 2023

I.T COMPANY

- Coding Full Stack Projects using HTML CSS BOOTSTRAP JAVASCRIPT VUEJS and LARAVEL
- Ensuring that the website is mobile friendly
- Maintaining the website
- Securing the Database is secured
- Creating a functional website for Manpower Agencies
- Converting Figma designs into WordPress websites

4. Freelancer | Junior Website Developer | January 2021 - January 2022

FREELANCE

- Creating a website template using HTML, CSS, JavaScript, and Bootstrap
- Ensuring that the website is mobile-friendly
- Assisting senior developers with their work
- Helping senior developers add sections and pages to the WordPress website

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ACADEMIC HISTORY

Imus Computer College | 2022-2024
Applied Computer Science | Graduate

Coursera
Web Development Courses

Udemy
Web Development Courses

Youtube
Web Development Courses

Learn Computer Today | 2021-2021
Website Development Course
Coding Bootcamp Frontend Development

Golden Gate Colleges | Batangas City
BS Electrical Engineering Undergraduate

CERTIFICATION

Microsoft License (2024)
Microsoft Seminar and Examination at Imus Computer College

PROJECTS

- Luxurious Beauty
- Mappia Store
- Mappia Job Site
- Smart Inbox Technology Website
- TheJobConnection Manpower Agency
- PrimeWorld Manpower Agency
- Elizalde Broadcasting Website
- Brandstar Digital Marketing
- SellerSnap
- and many more...